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| **CV Ray Hyde** |
| **Surname** | Hyde |
| **Name** | Raymond |
| **Address** | Grote Haven 662851 BN HaastrechtThe Netherlands |
| **E-mail address** | ray@rayhyde.nl |
| **Portfolio** | www.rayhyde.nlgithub.com/RayHyde |
| **Telephone** | +31 6 41 24 53 14 |
| **Education** | * NIMA A/B (marketing)
* SRM Reclame (advertising)
* Various product and technology trainings (i.e. Angular, React, Vue, UX)
* Scrum Open Assessment
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| **Profile** |
| **Experienced front end developer with an eye for user experience**I am a frontend web designer/developer with over 18 years of experience in designing and building websites, in HTML/CSS, Gulp, Grunt, Wordpress, Magento and other webshop and CMS systems. My roots lie in marketing and sales, making me the perfect sparring partner for a user experience that converts.As a developer I have the technical skills, such as HTML5, CSS3, JavaScript (jQuery), LESS/SASS, responsive design, React, Magento and Wordpress. Also, I design with a good sense of shape and balance, with clarity of the message at the forefront of everything I make. I have worked in many industries, ranging from software to logistics and from books to travel; often in high-volume/high-traffic environments. Being part of a (SCRUM) team is second nature to me. What I love most is prototyping online applications, working closely with UX and graphics designers. |

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| **Skill-set** |
| **Skills** | ▪ *Web development (18 years)*:- frontend development in HTML(5), CSS, JavaScript (jQuery), PHP, usability, SEO copywriting;- experience with e.g. Magento, Joomla, Wordpress, LESS, SASS, Gulp, Grunt, SVN, GIT, React, wireframing; ▪ *design:* UX design, wireframing, graphics design▪ *testing*: panel tests, 1-on-1 tests, A/B testing (Relay42, VWO);▪ *planning*: Scrum (Jira, Trello, Rally, whiteboard);▪ *marketing*:- planning (strategic and tactical, including promo marketing);- consulting; |
| **General skills** | ▪ Is used to working in international environments;▪ bilingual: English and Dutch, both fluent in speaking and writing;▪ German reading and speaking: fair; ▪ French reading: fair;▪ works intensively with a broad range of software products and can quickly master new software and technologies; |
| **Personality** | ▪ Works and thinks on an academic level;▪ good communicator, team player and motivator;▪ works meticulously and accurately;▪ broad interest in business processes and structures;▪ quickly finds practical and creative solutions;▪ likes to quickly get to the core of a problem;▪ versatile;▪ can get along with many types of people. |
| **Work experience** |
| **Employment** | 2000 - present | Freelance web designer |
| 1995 - 2000 | Owner, EuroTech Marketing B.V. |
| 1992 - 1994 | Channel Marketing Manager, Novell Inc. |
| 1987 - 1992 | Marketing Communications Manager, WordPerfect Europe |

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| **Work experience (cont.)** |
| **Projects/clients** | **Project** | **Client/*period*** | **Work** |
| Frontend for the B2B ordering platform for a manufacturer of lingerie | Van de Velde N.V.*September 2018 – February 2019* | * UX prototyping
* CSS, JavaScript
* Bigcommerce
* React
 |
| Devise and implement A/B tests as part of growth marketing team | Telegraaf Media Groep (telegraaf.nl and metronieuws.nl)*April 2018 – September 2018* | * Visual Website Optimizer
* Google Analytics
* HTML/CSS/JavaScript
* Design
* graphics
 |
| Frontend for web application for online energy trading | AgroEnergy *November 2016 – January 2018* | * HTML/SCSS/jQuery
* UX prototyping
* Highcharts.js
* Outsystems-platform
 |
| Frontend for web application for online document management | RobotX*April 2017 – present* | * HTML/LESS/jQuery
* jQuery UI
* Bootstrap
 |
| Website Nijmegen City Council | NetcreatorsAugust 2017 | * HTML/LESS/jQuery
* Bootstrap
 |
| Various projects for e.g. Volkswagen  | Valtech*April – May 2017* | * lease calculator script
* online survey script
* test scripts
 |
| Building a website in Craft CMS | G2G Online*July – September 2016* | * HTML/CSS/jQuery
* Craft CMS templates
* E-mail templates
 |
| Building a Magento webshop theme | J&B Electronics*February 2016* | * CSS
* PHP templates
* design
* graphics
 |
| Various automotive webshops on ASP | Triangle Business Concepts*December 2015 – January 2017* | * HTML/CSS
* ASP-templates
* Design
* Graphics
 |
| Building a generic template for an in-house developed CMS system | Zitecraft*December 2015* | * HTML/CSS/jQuery
* bootstrap
* graphics
 |
| Website for violin makers | Contrada Musica*November 2015* | * HTML/CSS/jQuery
* bootstrap
* design
* graphics
 |
| Design and markup of online financial application for inland shipping | Logos*September – October 2015* | * HTML/CSS/JS/PHP
* CakePHP-templates
* design
* graphics
 |
| Building a graphically advanced Financial web application | IDVision*July 2015* | * HTML/CSS/JS/PHP
* jQuery/CSS-animations
 |
| Various frontend work for neckermann.nl / vrijuit.nl | Thomas Cook*July 2014 – July 2015* | * HTML/CSS/JS markup for:
* A/B-testing
* UX prototyping
* new booking pages
* landing pages
* promotional campaigbs
 |
| Restyling Magento webshop | Comcol.nl*April – June 2014* | * design
* HTML/CSS/JS markup
* adaptation of Magento templates
 |
| Webshop for Formula 1 merchandising | Triangle Business Concepts *November 2013 –* *March 2014* | * design
* HTML/CSS/JS markup
* adaptation ASP templates
 |
| Solving frontend-issues for various customers | Dinkgreve Solutions*November 2013 – February 2014* | * design
* HTML/CSS/JS markup
 |
| Webshop for Formula 1 clothing | Triangle Business Concepts *October 2013* | * design
* HTML/CSS/JS markup
* ASP templates
 |
| Pixelperfect coding of website for international governmental institution | Osage*October 2013* | * CSS markup
 |
| Online HTML5 ads/ Solving responsive design issues | Magic Bullet*October 2013* | * HTML/CSS/JS markup
 |
| Mini-webshop for sports merchandising | Fanfashion.eu*September 2013* | * (Responsive) design
* HTML/CSS/JS markup
 |
| Various websites: convert PSD into HTML/CSS/JS | Marketingbytes*May – July 2013* | * HTML/CSS/JS markup
 |
| Online application for inland shipping | LogoS/Vaart!*May 2013* | * UX design
* HTML/CSS/JS
 |
| HTML/CSS markup for webshop | Webshophelpers*April 2013* | * HTML/CSS/JS
* Template adaptations SEOShop
 |
| Website/online application for telephony services | SecureCOMZ*December 2012 –* *February 2013* | * Responsive design
* UX-design
* HTML/CSS/JS
* Copywriting NL & EN
 |
| Online application for inland shipping | LogoS*November 2012 – April 2013* | * Responsive design
* UX design
* HTML/CSS/JS
 |
| Webshop for national pharmacists | Webverzorgers*July – November 2012* | * Magento templates
* HTML/CSS/JS
* Browser-checking
 |
| Webshop computer books and software | Computercollectief*October 2011 – April 2012* | * design of Magento-shop
* Magento templates
* HTML/CSS/JS
 |
| Web shop chemists plus brand subsites  | Webverzorgers*June – August,**November 2011* | * Magento templates
* HTML/CSS/JS
* browser-checking
 |
| Web shop courses | Webverzorgers*August 2011* | * Magento templates
* HTML/CSS/JS
 |
| Web shop cosmetics | Deadseacosmetica.nl*July – August 2010* | * design Magento-shop
* Magento templates
* HTML/CSS/JS markup
 |
|  | Online application for inland shipping | LogoS*August – November 2009* | * Design
* UX-design
* HTML/CSS/JS
 |
|  | Webshop software and licensing | Mensys BV | * New design on top of old netData-code
* HTML/CSS/JS
 |
|  | Many websites in Wordpress or HTML/CSS/JQuery |